

The Business Connection

September

2009



1259 Liberty Street
Franklin, PA 16323

814-432-5823

www.franklin-pa.org

Email: chamber@franklin-pa.org

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Open Monday-Friday
9:00 a.m. - 5:00 p.m.

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2009 Applefest
FRANKLIN PA
October 2-4, 2009

The Best Three Days of the Year...

It's hard to believe, but Applefest® is just a month away! The Franklin Area Chamber and the City are poised to welcome over 100,000 visitors for the 27th annual celebration of all things apple, October 2-4, 2009. You won't want to miss the crafts,



food & entertainment and the newest event, the Appley Ever After wedding on Saturday! Schedules are available at our office or online at franklinapplefest.com. Many thanks to our sponsors and volunteers for helping us make this event possible!

Membership Showcase



**Emily Altomare Graphic Design
& Creative Communication**

Scanlon Counseling Services, LLC



Articles on Pages 6 & 7

Welcome New Members

The following new members joined the Franklin Area Chamber of Commerce in August.

Please join us in welcoming them to the Chamber.

Construction Code Inspectors, Inc.

As a Labor & Industry Certified Third Party Agency, CCI offers construction code consulting, enforcement, administration and plan review from experienced and certified inspectors.

Contact: Mike Grill
 4885 US 322, Suite 1, Franklin, PA
 Phone: (814) 432-2630 Fax: (814) 432-2630
 Web: www.constructcodepa.com

Impel Pilates Studio

Impel is a new, state of the art Pilates studio offering classes and private sessions in classical Pilates to transform the way your bold looks, feels and performs.

Contact: Anna Mong
 1252 Liberty Street, Franklin
 Phone: (814) 758-4039
 Web: www.impelpilates.com

Thank You Renewing Members

We would like to thank the following businesses and associates who have renewed their Chamber membership.

Hagan Business Machines of Meadville (24 Years)	Chest Medicine Associates (8 Years)	Lifelong Learning Programs: Skills for Success (4 Years)
A. Crivelli Buick/Pontiac/GMC Truck (15 Years)	Friedhaber's (8 Years)	Liberty Tax Service (3 Years)
Lowry Auto Body, Inc. (13 Years)	UPMC Health Plan (8 years)	Highmark Blue Cross/Blue Shield (2 Years)
Custom Signs, Inc. (13 Years)	FoxTales Pub (5 Years)	Foxburg Inn (1 Year)
St. Patrick Church (13 Years)	Deep Harbour Properties (5 Years)	Two Mile Run County Park (1 Year)
Garrett Dixon, M.D. (13 Years)	Business Network Professionals (4 Years)	
	Specialty Fabrication & Powder Coating (4 Years)	

Fall 2009 Breakfast Forum & Legislative Update

Featuring:

**U.S. Rep Glenn Thompson, State Sen. Mary Jo White,
State Reps. Scott Hutchinson & Brad Roae**

Friday, September 18, 2009

The Quality Inn & Conference Center, 1411 Liberty St., Franklin

Buffet breakfast served at 7:15 a.m. Tickets \$15, Reservations Required, (814) 432-5823

Hosted by:



Franklin Area
Chamber of Commerce



Member News

Michelle's law, which prohibits a group health plan from terminating a college student's health coverage on the basis of the child taking a medically necessary leave of absence from school or changing to part-time status will take effect soon. The following requirements must exist in order for this provision to apply:

- The leave of absence or reduction in hours must be medically necessary and must commence while the eligible student is suffering from a serious illness or injury and would otherwise lose coverage;
- The student must have been enrolled in the group health plan before the first day of leave;
- There must be written certification by the student's physician indicating that the student is suffering from a serious illness or injury that necessitates the leave.

For additional information call ChamberChoice at 1-800-377-3539.

Impel Pilates has begun to host classes at its new studio at 1252 Liberty Street. Instructors Anna and Danae Mong have a combined experience of over eight years of teaching in studios in Fort Lauderdale. Pilates classes are offered on a mat, ball or with weights. Condensed schedule below:

Monday-Friday, 8 a.m. Mat, Ball, alternating
Monday-Saturday, 9 a.m. Mat, Ball, and Weight Classes, alt.
Monday-Friday, noon, Mat Class; 10 a.m. Saturdays
Monday, Wednesday, 5 p.m. Ball, Mat classes, alternating
Saturday, 11 a.m., Weights
Monday-Thursday, 6 p.m., Mat, Ball, alternating
Tuesday, Thursday, 7 p.m. Weights.

Call (814) 758-4039 to sign up or for more information.

Franklin Area Chamber of Commerce

We offer solutions to meet your employee benefits needs through ChamberChoice!

For more information,
contact ChamberChoice at
1-800-377-3539.

ChamberChoice



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Member News

You never know what might come out of a Business After Hours mixer. Last month at Foxburg Inn, Dawn Baird, president of Taurus Toy in Reno, and Trenton Moulin, fund development director at the Red Cross Allegheny Region Chapter just down the street from Taurus, met for the first time. A simple question - "What do you do for the children in disaster situations?" - has led to a partnership between the two organizations.

Plans have been finalized to ensure that any child age 6-18 involved in a disaster where the local Red Cross responds will receive a 40-piece Block-n-Roll marble maze game kit. The Allegheny Region Chapter serves Venango, Crawford, Forest and Clarion counties and estimates about 100 children per year will need their services. Taurus Toy is prepared to offer their toys, which retail at \$14.95, to be included in disaster relief kits indefinitely.



Dawn said she is overjoyed with the new partnership. "As a toy company, I've been looking for some organization where I can help kids," she said.

For the Red Cross, the relationship with Taurus Toy is a perfect example of how private business can help carry a portion of the social responsibility the Red Cross bears in providing for the immediate needs of disaster victims, Trenton said.

Not only will the toys provide a ray of hope and a distraction for children who are victims of disasters,

but if the children are playing, their parents can have a moment to consider their options and make arrangements in a time of crisis.

Both Taurus Toy and the Red Cross are looking for more ways to partner with local organizations. Dawn said she is willing to discuss fundraising opportunities with other non-profits, and the Red Cross is always in need of support from the private sector.

Taurus Toy, which operates in the former Reno Plastics location, has been making its 100% American-made marble maze toys since April 2008. More information on Taurus Toy can be found online at taurus-toy.com.

The American Red Cross Allegheny Region Chapter is dedicated to helping disaster victims all over the world. It is a charitable organization, not a government entity. For more, visit redcross-allegheny.org

Business After Hours Report

Three Business After Hours mixers were held in August with great attendance from our members! More than 200 members of the Clarion Area, Franklin Area, Venango Area, and Butler County Chambers of Commerce met at the Foxburg Inn and enjoyed brick oven pizza, wine, Belgian chocolates, Segway rides and one of the year's best networking opportunities at the Foxburg Inn. Members also turned out in droves to support First United National Bank for its 100th Anniversary celebration joint mixer with the Franklin and Venango Area Chambers. Finally, nearly 100 members of the Franklin Area Chamber attended the C&S Hilltop Hardware mixer. We have



three great Business After Hours lined up for September.

- **September 2**, 5-7 p.m., Clarion University-Venango Campus.
- **September 8**, 5-7 p.m., Klapec Trucking Co./American Red Cross Allegheny Region Chapter.
- **September 30**, 5-7 p.m. National City Call Center, Applefest® Kickoff Mixer!

Please join us for these great networking opportunities! Call (814) 432-5823 to RSVP.

On the Agenda

Galaxy Federal Credit Union will host a community shred day Saturday, Sept. 19 from 9 a.m. to noon in their parking lot. Join Galaxy and Vantage Document Services to dispose of old statements, check registers, billings, etc and safeguard your good name. Limit three boxes per person.

Youth Alternatives will be holding art classes in photography, collage, faux stained glass China painting at its Graff Street center in Oil City this fall. Classes will be held Tuesdays and Thursdays from 4:30 to 5:30 p.m. They are looking for 24 youth to participate. Call (814) 676-5785.

Youth Alternatives/CASA is hosting a No limit Texas Hold'em Tournament September 19, at the Oil City VFW. Sign in is from Noon to 1 p.m. and the tournament starts at 1:30 \$25 gets you: free poker, picnic style lunch, great prizes, and a free raffle ticket for a special prize.

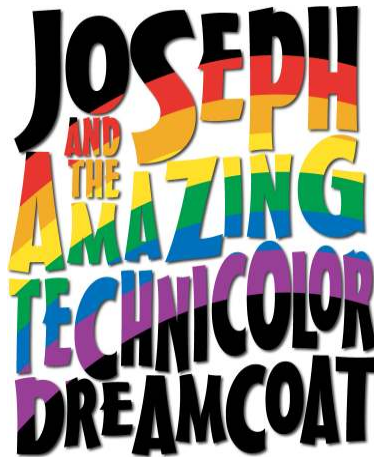
Judy Etzel of the **Derrick Publishing Co.** will present "In the News" from 7 p.m. to 8:30 p.m., September 15, at the Oil Valley Center for the Arts. Discover how to learn the facts, compose the message and share the news when writing press releases. Bring a pencil and paper. Class fee \$7.

The Franklin Civic Operetta Association will present **Joseph and the Amazing Technicolor Dreamcoat**

September 25-26 & October 1-3 at 8pm; September 27 at 2pm

Order your tickets by calling (814) 437-3440 or 800-537-7769 or online at www.barrowtheatre.com.

Groups of 10 or more receive 10% off regular admission.



3rd Annual VARHA Pig Roast/Gun Raffle/Concert

September 26, 5:30 p.m.

Featuring the Pine Valley Boys, bonfire, horse rides, 50/50 raffle

\$15-adults, \$8-children 5-10 & seniors, Children under 5 free.

Tickets are available from VARHA and at the Franklin Chamber office.



Member Entertainment

FoxTales

Saturdays from 9 p.m.-Midnight.
September 5 - Doug Phillips
September 12 - Uncharted Course
September 19 - Jack Campbell
September 26 - Marty O'Connor
www.foxtalespub.com

The Bricks of Franklin

Fridays, 9 p.m.-1 a.m., Karaoke
Saturdays, 9 p.m.-1 a.m., Open Mic/Open Jam night.
www.thebricksfranklin.com

Blue Canoe Brewery

Thursdays, 8p.m.-11p.m. Live Music
Alternating between Street Legal Acoustics and Carl Olsen, begins Aug. 6
Fridays, 8 p.m.-10 p.m., Blue Canoe Folkgrass Band
www.thebluecanoebrewery.com

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Member Showcase

Emily Altomare Graphic Design & Creative Communication

Are you looking for a new way to get your message to your target market, need a web site, or are just looking for a logo to help brand your company? If so, Emily Altomare Graphic Design & Creative Communication would like to work with you.

Emily's career in graphic design began nine years ago when she was a freshman at Indiana University of Pennsylvania, when she was hired to work as a student graphic designer. There, she learned hands-on the technical skills in photo editing, basic design concepts and layout programs she needed to complement her artistic vision. Emily majored in Journalism and Public Relations, which helped hone her writing skills and introduced her to marketing concepts. After graduation, IUP created a position for Emily in order to keep her on staff. It wasn't until her marriage in April of 2008, when she moved to Titusville, that she began her business.

Locally, Emily has been steadily adding clients to her work load, but is always looking for more. She is working with AmaZing Foods Catering Co. & Café in Franklin to create their web site, (set to launch soon at

www.amazingfoods catering.com) and helped finish their logo. For the Blue Canoe Brewery in Titusville, Emily created banners, brochures and fliers to promote their Drake's Folly Beer Festival and redesigned the company's business cards and menus.



Emily said



she works with all of her clients to keep them involved with the design process. The first step is discovering exactly what information and what feeling they want to portray to their customers. In addition, Emily will help fine-tune her clients' marketing strategies by determining what type of communication would be best for each project and working with clients to find timely and cost-effective methods of production and distribution.

She never shows a product to a client until she is happy with it as a representation of both her work and the client's business. This personal level of service ensures that you always get

exactly what you want from Emily, and gives her an edge over large online companies offering design services. With some online companies or design firms you pay a flat fee up front, but there is no guarantee you will be satisfied with the finished product, she said.

In addition to design for all manners of print publications, books, advertising, billboards, business cards, logos, web sites, mugs, banners, t-shirts - anything you can think of - Emily offers writing, proofreading and editing services.

Emily does not work strictly in the commercial sector. Some of her favorite projects are creating invitations for weddings, showers and other special events, and coffee table books of vacations and weddings.

Give her a call today and to see how personalized design can benefit you!

Emily Altomare Graphic Design

Location: 333 W. Mt. Vernon St. Titusville

Phone: (814) 707-3247

Email: emily@emilyaltomare.com

Web: www.emilyaltomare.com

C&S Hilltop Hardware offers equipment rentals

C&S Hilltop Hardware and Landscaping Connections, supplier of hardware and lawn care equipment now has equipment available for rent at their 15th Street Hill facility. They are renting heavy equipment, landscaping

equipment, pressure washers and general contracting tools. Contact Chris and Speedy for the equipment you need to make your project a breeze. Call (814) 437-7246 for information, or stop by 1321-15th Street.

Membership Showcase

Scanlon Counseling Services, LLC

For years, there has been a stigma attached to therapy, making some people feel that it is shameful or unhealthy to be in counseling. Because of this, counselor Aniela “Nellie” Scanlon said many people put off therapy even if it could help them through a troubling time. You do not need a diagnosis of a mental illness as an excuse to see a therapist, Nellie said. Anyone who is feeling stressed, anxious, depressed, confused can benefit from expressing their thoughts and feelings with a professional third party observer, who is not emotionally involved with their life.

Nellie described her style of therapy

as down-to-earth and straightforward. She uses Cognitive Behavioral Therapy, which focuses on the impact of a client’s thoughts and how those thoughts affect the feelings and actions of that person. She is a state licensed professional counselor and nationally certified counselor. Nellie helps her clients to set personalized goals and develops a treatment plan to help achieve those goals. The most important thing to remember, she said, is that therapy only works if the patient is ready for change.



has nine years of experience counseling patients in anger management, depression, anxiety, adjustment disorders, grief counseling, couples issues, mood disorders, obsessive compulsive disorder and post traumatic stress disorder. Therapy is covered by most major insurance carriers, and many companies participate in an Employee Assistance Program that will cover counseling costs.

If one-on-one therapy doesn’t suit you, Nellie is taking referrals for a new women’s group that will focus on “How to say ‘yes’ and ‘no’ when you mean it.” Many women have a tendency to do too much for others and sell themselves short. This group will help women make their own happiness a priority, she said.

Morning, afternoon & evening appointments are available at Nellie’s new location at the ETC building on Howard Street. If you are ready to “Find Hope. Gain Understanding. Discover Change.” call today!

Scanlon Counseling Services, LLC

Location: 191 Howard St. Suite 210,
Franklin, PA

Phone: (814) 432-2537

Fax: (814) 432-2837

Email: scanloncounseling@yahoo.com

Web: www.scanloncounseling.com

Nellie, who was born and raised in Franklin and started her practice here in 2008, has an extensive background in working with at-risk teens and specializes in adolescent counseling. Her clientele right now is a 50/50 mix of adults and teens, and she is accepting new clients of all ages. She

New Downtown Mural Installed

The Historic Franklin Preservation Association, continuing its quest to promote the history of Franklin, has commissioned a mural for the alley wall beside Dafin’s Candies. The 8’x24’ mural includes many historic figures and buildings, such as Joseph Sibley and the original Franklin Hospital, along with some basic facts about them. The mural was designed by Lynn Pacior-Malys of Fine Line Design. Many thanks to the HFPA for its dedication to beautifying the city!



Franklin Area Chamber of Commerce
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27th Annual Applefest®

October 2-4, 2009

www.franklinapplefest.com

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as a service to our members for
information purposes only and should not
be considered an endorsement of the
Franklin Area Chamber of Commerce
or the Board of Directors.*

**Make a commitment this year:
Buy from a Chamber Member!!!
Member to Member Business**

Calendar of Events

September

- September 2...BAH Mixer, **Clarion University - Venango Campus, 5-7 p.m.**
- September 4-6...Oil Region Labor Day Classic Weekend at H&H Motorsports-Tri-City Speedway. Gates open at 2 p.m. www.tricityspeedway.com
- September 5 & 26...Murder Mystery Train Ride, OC&T Railroad. 5 p.m. octr.org or (814) 676-1733.
- September 7...Labor Day, Chamber office closed.
- September 8...BAH Mixer, **Klapec Trucking/American Red Cross, 5-7 p.m.**
- September 10...Learn to knit at the Franklin Public Library. Call (814)
- September 10...Barrow-Civic Theatre's 9th annual golf outing. Call (814) 432-5196 for details.
- September 10-Oct. 1...Learn to knit at Franklin Public Library, Thursdays from 1-2:30 p.m. (814) 432-5062.
- September 12...Murder Mystery Train Ride, OC&T Railroad. 5 p.m. octr.org or (814) 676-1733.
- September 12...Oil Country Cruise, (800)483-6264 x. 110
- September 13...Murder Mystery Train Ride, OC&T Railroad, 5 p.m. Reservations required, 676-1733.
- September 13...13th Annual Applefest® 100 for pro stocks, H&H Motorsports/Tri-City Speedway.
- September 16...OARS presents Ladies Only Wine & Cheese Wednesday Canoe or Kayak float. (814) 388-9122.

- September 18...**Legislative Breakfast Forum & Legislative Update. Details inside. (814) 432-5823.**
- September 19-20...VARHA Annual Fall Trail Ride at Two-Mile Run County Park. \$10 donation. Poker Run, 50/50 and more. Call (814) 437-7433 for information.
- September 20...Hall of Fame Classic at H&H Motorsports-Tri-City Speedway.
- September 26...Annual Pig Roast & Concert fundraiser for VARHA, 5:30 p.m., tickets at the Chamber office.
- September 30...BAH Mixer, **Applefest® kickoff, National City Call Center, 5-7 p.m.**

October

- October 1-3...Joseph & the Amazing Technicolor Dreamcoat, Barrow-Civic Theatre, call (814) 437-3440 for tickets.
- October 2-4...Applefest®, **Join us for the 27th annual celebration of all things apple.**
- Check out our full schedule online at www.franklinapplefest.com**
- October 18...DeBence Mini Series of Events, 1:30 p.m. DeBence Antique Music World
- October 30...Sleepy Hollow, 8 p.m., Barrow-Civic Theatre
- October 31...**Happy Halloween!** City of Franklin Halloween Bash at 11 a.m., Bandstand Park.
- October 31...Scare is in the Air, Barrow Little Theatre

