

# The Business Connection



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Open Monday-Friday  
9:00 a.m. - 5:00 p.m.

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## Applefest®: The recipe for success



2010 logo contest winner: Bryan Crawford  
of Utica Elementary School. Logo by Lynn  
Pacior-Malys of Fine Line Design.

- Over 300 Artists & Crafters
- 75 Food Vendors
- Non-Stop Live Entertainment
- Special Events
- Thousands of Tourists
- Hundreds of Volunteers
- Unbeatable Community Spirit
  - And of course, YOU!

Applefest® has grown over the past 27 years to become one of the biggest economic engines for our region's hospitality industry, and the platform for some of the area's non-profit agencies' most lucrative fundraisers. The city and all of its businesses and residents pull together every year to truly showcase the natural beauty, historic charm, and unique spirit that make Venango County such a great place to live and work for the 100,000-plus visitors Applefest® brings. Please help us make the 2010 festival the best one yet by becoming a sponsor. And remember, the best three days of the year begin the first Friday of October!

## Membership Showcase



Culligan Water Conditioning

## Freedom Wireless



# Welcome, New Members

The following new members joined the Franklin Area Chamber of Commerce in February.

Please join us in welcoming them to the Chamber!

## J.M. Enterprise, LLC

J.M. Enterprise, LLC specializes in horizontal, directional drilling for the installation of utilities under roadways, creeks, ponds and hillsides that does not disturb the surface, but can drill as deep as 30 feet underground.

**Contact: Janey Brown**  
**P.O. Box 431, Tionesta, PA 16353**  
**Phone: (814) 758-5998**  
**Fax: (814) 755-3209**  
**jmenterprisell@yahoo.com**

## Premier Power Solutions

Premier Power Solutions uses "Total Energy Management Solutions" to make sure customers are able to take advantage of all products and services that can significantly reduce the amount of money they spend on energy.

**Contact: Lee McCracken**  
**107 Breckenridge St. Grove City, PA**  
**Phone (724) 458-5600 Fax: (724) 458-5703**  
**lmccracken@trustpps.com**  
**www.premierpowersolutions.com**

## JAL Studios

Judy Leasure of JAL Studios creates pet portraits and other works in colored pencil, graphite and pastel. Judy is also available to give art classes to those interested in improving their artistic skills. She is a recent Jump Start program graduate

**Contact: Judy Leasure**  
**1517 Buffalo St., Franklin, PA**  
**Phone: (814) 432-4595 Fax: (814) 432-4595**  
**Jalstudios@pa.rr.com**  
**www.jalstudios.moonfruit.com**

## John McConnell

Retired Chamber board member, John McConnell has joined the Chamber as an Associate Member to show his support for the Chamber and to stay updated on community news and events.

*Associate membership is a great way to stay involved with the community!*

## Business After Hours - Chamber Network Advantage

Thank you to all members who braved the severe winter weather to show your support for UPMC Northwest Cancer Center's joint mixer in February!

Don't miss the upcoming mixers!

- **March 25**, from 5 to 7 p.m. Hosted by **Liberty Tax Service** and **Travel By Giles** at Liberty's new location, 1282 Liberty Street in Franklin.
- **April 8**, from 5 to 7 p.m. Hosted by **Freedom Wireless** in their new store inside Cranberry Mall.
- **April 22**, from 5 to 7 p.m. Hosted by **Dr. Marc Maslov of Ear, Nose & Throat Associates of NW PA**, at the **Hearing Care Center**, 1252 Liberty Street in Franklin.

# Thank You, Renewing Members

We would like to thank the following members who have renewed their Chamber membership.

Joy Mining Machinery, 48 Years	Venango Training & Development Center, 19 Years	Klapec Auto Body, Inc. 4 Years
Feldman Jewelers, 45 Years	Easter Seals, Western PA Division, 19 Years	Witherup Fabrication & Erection, 3 Years
Daffin's Candies, 41 Years	Venango Regional Airport, 19 Years	First United National Bank, 3 Years
Callaghan's Pharmacy, 38 Years	William M. & Kathleen Goetz, 18 Years	Franklin Bronze Plaques, 3 Years
Gardner Optical, 36 Years	Rep. Scott E. Hutchinson, 18 Years	Allegheny Woodland Properties, 3 Years
Huff Chapel, Inc., 35 Years	Joseph Liotta, III, Law Offices 17 Years	Three Rivers Concessions, 3 Years
Gent, Gent & Snyder, Attorneys at Law, 34 Years	Victorian City Art & Frame, 16 Years	Tri-County Pest Control, 2 Years
Regional Center for Workforce Excellence, 31 Years	Seneca Lanes, 15 Years	Brown's Pure Maple Products, 2 Years
Ligo Architects, 27 Years	Lepley's Garage & Bus Service, 14 Years	Edward J. Bergin, 2 Years
Phillips Flowers-Distinctive Designs Florist, 25 Years	Culligan Water Conditioning, 7 Years	William Brandon, 2 Years
Primo Distributors, Inc., 25 Years	Family Service & CAS, 7 Years	Xtreme Audio & Accessories, 2 Years
Stonewall Rentals, 24 Years	Open Flow Energy, 6 Years	Travel by Giles, 2 Years
Security & Fire Systems of PA, 24 Years	Herbert, Rowland & Grubic, 6 Years	H&H Motorsports/ Tri-City Speedway, 1 Year
CTI Physical Therapy, 24 Years	Northwest Commission, 6 Years	Taurus Toy, 1 Year
Liberty Electronics, Inc., 24 Years	Northwest Savings Bank - Commercial Lending, 5 Years	Walnut Grove Farms Alpaca, 1 Year
Eakin Auto, 22 Years	The Kirtland Cancer Foundation, 4 Years	
Beith Associates, 22 Years		
Guth Barber Shop, 21 Years		

## 98th Annual Awards Banquet & Dinner

Register today for the Chamber's 98th Annual Awards Banquet,  
to be held **March 11, 2010** at the **Quality Inn & Conference Center**.

Come help us honor volunteerism through the **Man & Woman of the Year** and business achievements through the **Gold Shovel Awards**. The evening will also include a look at **2009 In Review, Plan of Work for 2010, Social Hour**, and a **Silent Auction**.

Call or send in your reservation form today to RSVP! (814) 432-5823.

## Educational Opportunities

### Small Business Jump Start

This entrepreneur training program will teach you the basics of record-keeping, financial statements, bookkeeping, marketing & more!

**Informational meeting:** Thursday, March 4, 6 p.m. to 7 p.m.

**Sessions:** Thursday evenings, March 11 through May 6

**Location:** Northwest Savings Bank in Franklin

**Time:** 6 p.m. to 9 p.m.

**Cost:** \$75

**Register:** call Dan Brockett at (814) 437-7607 or (814) 758-4090

### Photoshop CS4 Class

CS Technologies Plus is offering a two-part Photoshop CS4 course led by Aaron Weeter and Lucas Salusky of Identity Studio & Design. Learn the basics of Photoshop tabs, menus, tools, applications and projects.



**Date/Time:** March 12 & 19, 8:30 a.m. to 12:30 p.m.

**Location:** CS Tech Plus training facility in Seneca

**For more information or to register,** call (814) 677-2447 ext. 440.

Familiarity with Windows Operating Systems is required.

**Cost:** \$169

### The First Step to Starting a New Business

How to finance, what to consider, license and tax information, regulations, business plans and other things you need to know about starting a business. Presented by

**Date:** Saturday, March 20, 2010

**Time:** 9 a.m. to 12:30 p.m.

**Location:** Oil City Business Innovation Center

**Cost:** \$20

**Register:** online at [www.clarion.edu/sbdc](http://www.clarion.edu/sbdc) or call (814) 393-2060.

### Windows 7 Training

Lunch is on us! The Franklin Area Chamber and CS Technologies Plus are offering Windows 7 training for any member or member employee. The course will take you through how to use the new Windows 7 operating system.



**Date/Time:** 11:30 a.m. to 1:30 p.m. Wednesday, April 7, 2010

**Location:** FICDA ETC Center training room

**Register by:** Call the Chamber at (814) 432-5823 to register.

**Cost:** Free, Includes Lunch, Class Size is limited so call today!

### Electric Deregulation – What Does It Mean to You?



Electric Deregulation will take effect on January 1, 2011. This deregulation will effect everyone. Do you know what it means? The Chamber will be providing opportunities to our members that will allow you to better understand the process. ChamberChoice in partnership with OnDemand will be hosting two Webinars on **Monday, March 8** at **9 a.m. and 1 p.m.** To participate please go to [www2.gotomeeting.com/register/923709762](http://www2.gotomeeting.com/register/923709762) for the morning session, and [www2.gotomeeting.com/register/521825987](http://www2.gotomeeting.com/register/521825987) for the afternoon session.

*This webinar is part of our education efforts for our members.*



**Spring Ahead! And set your clocks forward at 2 a.m. Sunday, March 14**

# Chamber News

## Hospitality Training

The Franklin Area Chamber of Commerce and the Pennsylvania Downtown Center will present:  
**“Train the Trainer” Hospitality Training**  
**March 24, 2010**  
**8:30 a.m. to 12:30 p.m.**  
**at The Commons at Franklin**



Attendees will learn hospitality techniques and how to teach them to fellow employees and staff members.

Topics will include: The 7/11 Rule; What 6 things do visitors need?; Mystery Shoppers; and more. Participants will receive: a training workbook; certificate of completion; materials to use in tandem with local hospitality training efforts; and electronic versions of all materials.

The workshop will be led by Carol Aubitz, President of Excelsior Marketing, based in Lancaster. It is based upon the City of Lancaster's successful Downtown Friendly hospitality training program, which Carol developed and integrated into her broad, four-year marketing plan for the city. In 2001, the Downtown Friendly program was selected from 7,500 entries to receive the Association of Professional Brochure Distributors' First Place Regional Award for Excellence.

With 30 years of experience in destination marketing, Carol's work has included development of the National Historical Society's Passport to Historic America program: Great Journeys, Limited's marketing of special interest travel destination programs; and creation of marketing strategies for several Pennsylvania communities' Main Street and Elm Street programs.

For more information or to register, call (717) 233-4675 ext. 110 or email [emilydeardorff@padowntown.org](mailto:emilydeardorff@padowntown.org). The program fee is \$25 for PCD and Franklin Area Chamber members, and \$35 for non-members. Please notify PDC of Franklin Area Chamber membership when registering.

On the same day, PCD will hold an **Updates & Outreach Roundtable** from 2-4 p.m. and 6-8 p.m.  
To register for the roundtable, visit <http://pdcroundtablefranklin.eventbrite.com>

## Introducing Membership Breakfasts

The Chamber will introduce a new Membership Breakfast program in April. The morning meetings will be held bi-monthly and will provide an opportunity for new members and current members to learn more about the benefits that come with Chamber membership. For each breakfast there will be the opportunity for one sponsor company give a short presentation to the group.

The first session is scheduled for **April 27, at 7:30 a.m.** The cost is **\$10** and includes continental breakfast. Meeting sizes will be limited to the first 25 attendees, so make your reservation early!

For more information on how you can become an event sponsor, or to register, please call the Chamber at (814) 432-5823.

## On the Agenda

### Oil Region Job Fair 2010

Area Employers, schools and support agencies are invited to participate in the 2010 Oil Region Job fair.

**When?** Thursday, April 8, from 11 a.m. to 5 p.m.

**Where?** At Cranberry Mall, Rts 322 & 257 in Cranberry

**Why?** To help prospective employees and area employers exchange information concerning employment opportunities, job requirements, job training, and support services.

Participants can:

- Meet with job seekers for present and future job openings
- Cooperate in a community effort
- Make your business more visible
- Exchange ideas and concerns with other area employers and support agencies.

To register, fill out the enclosed registration form and mail it back to PA Careerlink by March 31, 2010.

For more info, call PA Careerlink Oil Region at (814) 678-5050.

*Pennsylvania*  
**CareerLink**

### Member Events

#### FoxTales

Saturdays, 9 p.m.-Midnight., live music

March 6 - *Doug Phillips*

March 13 - *Uncharted Course*

March 20 - *Dueble & Vogan*

March 27 - *Mark Beery Duo*

March 17 - *Jay & Shelly Davis*, 7 p.m.

[www.foxtalespub.com](http://www.foxtalespub.com)

#### The Bricks of Franklin

Fridays, 9 p.m.-1 a.m., Karaoke

Saturdays, 9 p.m.-1 a.m., Open

Mic/Open Jam night

March 17 - *St. Patty's Day Party*

March 27 - *Drunk Monkey Music*, 9 p.m.

[www.thebricksfranklin.com](http://www.thebricksfranklin.com)

#### Blue Canoe Brewery

Fridays, 8 p.m.-10 p.m.,

*Blue Canoe Folkgrass Band*

[www.thebluecanobrewery.com](http://www.thebluecanobrewery.com)

#### Deer Creek Winery

March 9 - *Buy Red Wine, Not Green Beer*,

5 p.m. to 7:30 p.m. \$10 admission

March 26 - *Burning Daylight* to perform

live, 6 to 7:30 p.m. No Cover Charge

[www.deercreekwine.com](http://www.deercreekwine.com)

#### The Commons at Franklin

March 17 - *Authentic Irish buffet*, 6 p.m.

featuring live music by The Kitchen Band

March 28 - *Breakfast with the Easter Bunny*,

10 a.m. to 2 p.m.

[www.thecommonsatfranklin.com](http://www.thecommonsatfranklin.com)

#### Bella Cucina

Cheers! Bella will donate a portion of proceeds to a non-profit every Tuesday!

March 2 - *Child Development Centers*

March 9 - *Franklin Fine Arts Council*

March 16 - *Kirtland Cancer Foundation*

March 23 - *American Red Cross*

March 30 - *Franklin YMCA*

[www.bellacucinapa.com](http://www.bellacucinapa.com)

*Want to receive our weekly email entertainment guide? Call (814) 432-5823*

### 'Think Spring' Decorating Class

**Creative Choices Interior Design** would like to invite you to a presentation filled with ideas to freshen up your home for Spring. A session is planned for April that will help you learn your decorating style and ways to bring your visions to life. The program will be presented by owner/designer, **Chlvie Stephenson**. This presentation is brought to you by the Franklin Area Chamber of Commerce Women's Network.



Saturday, April 10, 11 a.m. to 2 p.m.

At AmaZing Foods Catering Co. & Café.

Program fee is \$15, and includes lunch. For more information or to RSVP, call (814) 432-5823.

Register early, seating is limited!

## On the Agenda

### Casino Night

The United Way of Venango County presents their third annual Casino Night. Games include Blackjack, Texas Hold 'em, craps, roulette, plinko and more.

**Saturday, March 13, 7 p.m.**

**Rocky Grove Fire Hall**

**Tickets \$20 in advance, \$25 at the door**

Call (814) 676-6545 for tickets and details.

### Red Cross Revue

This year, the Red Cross has changed the format of its popular Dancing For Life fundraiser to include a variety of performances by singing and dancing acts, A Dancer's Reflection, Allegheny Sounds Chorus, Allegro Dance Studio, Denny Butler, Hill Top Studio 83, Hannah Pratt, The Old Hats, Brian Stoltenberg, Studio 22 PEDAs Dance Team, and Venango County Barbertones. The evening will be hosted by Chamber Executive Director Lynn Cochran and Oil Region Alliance Director Randy Seitz.

**One night only! Saturday, March 27, 7:30 p.m.**

**Barrow-Civic Theatre**

**Tickets \$15 - call the Barrow at (814) 437-3440 or log on to [www.barrowtheatre.com](http://www.barrowtheatre.com) for tickets.**

### Fundraising Auction

All aboard! OC&T Railroad will hold a fundraising auction to help generate operational and maintenance funds. They are seeking donations to be sold as auction items.

**Saturday, April 24, at 10 a.m.**

**Perry Street Station, Titusville**

For information or to make a donation,

call (814) 827-7018

[www.octrr.org.gov](http://www.octrr.org.gov)

### YA/CASA Poker Tourney

Your admission includes free poker, lunch and a chance to win great prizes.

There will also be a Chinese Auction, 50/50 raffle and Sit & Go tables. This year T-shirts can be ordered before the tournament for any interested players - \$10 each.



**Saturday, March 20, 1:30 p.m.**

**Oil City VFW**

**Tickets \$25 in advance, \$30 at the door**

### Easter Egg Hunt

The City of Franklin will hold its annual Easter Egg Hunt in Fountain Park. In case of inclement weather, the hunt will be rescheduled for April 3.

**Saturday, March 27, 10 a.m.**

**Fountain Park, Franklin**

For more information call (814) 437-1619

[www.franklinpa.gov](http://www.franklinpa.gov)



**Heating Plumbing & Air Conditioning**

**(814) 671-8193**

### Grease Bus Trip

The Franklin Fine Arts Council is sponsoring a bus trip to see Grease performed live at Benedum Center in Pittsburgh starring American Idol winner Taylor Hicks. Tickets include Orchestra/Director Circle Seats and Charter Bus.

**Saturday, March 13, at 2 p.m.**

**Benedum Center, Pittsburgh**

**Tickets \$104, members, \$110, non-members**

Call (814) 437-1619 for ticket details

## Member News

The **Venango County Census 2010**, is being conducted as outlined in the United State Constitution that requires a head count of the population to be made every 10 years. The population totals will determine the number of seats each state has in the House of Representatives, and will affect the funding communities receive in federal money each year.

The data is used for allocating: Title 1 grants to schools; Head Start Programs; WIC Food Grants; Public Transportation; Road Maintenance; Elderly Programs; Emergency Food & Shelter; and Empowerment Zones.

You can make a difference in Venango County's future by completing the 2010 census survey and encouraging clients, customers, neighbors and others to do the same. All your census answers are confidential and protected by law.

For more information, check out [www.2010census.gov](http://www.2010census.gov).

### Red Cross provides earthquake report



**American  
Red Cross**

On January 12, 2010, a series of earthquakes ranging in magnitude from 6.5 to 7.3 struck Haiti, devastating the country. The American Red Cross responded with the establishment of a field hospital at Hopital Universitaire d'Haiti in downtown Port-au-Prince and is seeing patients and performing surgeries. Two Red Cross emergency response units and basic healthcare emergency response units are also on the ground providing care and triage in the area. Combined, the field hospital and ERUs can meet the needs of more than half a million people. Red Cross has also deployed 16 Emergency Response Units, relief distributions are being planned for at least 150,000 people, and an IT/Telecommunications ERU will be deployed to support communications essential to relief efforts. The immediate priorities for the wider humanitarian response continue to be medical assistance, corpse management, shelter, water and sanitation, and food. The Red Cross, UN and other relief agencies continued to coordinate response plans through daily meetings in the sectors of logistics; food; health; water, sanitation and hygiene; shelter and non-food items; and emergency telecommunications. Additional clusters are being established for camp coordination and camp management, education, nutrition, protection, agriculture and food security and early recovery.

### Member Briefs

**HOLeY Jeans** is selling raffle tickets for a chance to win a \$300 travel voucher, good on any services through **Travel By Giles**; a \$100 gift certificate to Wal-Mart, or a \$100 gas card. Tickets will be on sale at the Chamber office for \$5 a piece. The winner will be drawn April 10 during a HOLeY Jeans performance at the Barrow-Civic Theater. No need to be present to win. If you would like to hold a raffle for your non-profit organization, Travel By Giles would like to help. Call (814) 573-3451.

The Terrace Restaurant is now open inside **the Commons at Franklin** for you to enjoy Franklin's most exclusive dining experience. Reservations are recommended, because the fine dining restaurant is only open from 5 p.m. to 9 p.m. Thursday and Friday evenings. The Terrace menu includes many chef Asa's culinary inspirations, brought to you with sophistication, flair, and a bit of tradition. For more information, log on to [thecommonsatfranklin.com](http://thecommonsatfranklin.com) or call (814) 437-7771.

Delivery is now available for the region's newest publication, **WestPA Magazine!** Subscriptions are available for delivery immediately, and the magazine is offering a special promotion to all Chamber members: For every subscription you purchase, you will receive three copies of each issue - a great way to fill your waiting room! WestPA Mag offers photography from Stephen West and other local photographers. For subscription and advertising rate information, call (814) 437-3800.

## Member News

### Give to education, get tax credits

Generally, businesses and industries are not given a choice what their tax dollars are used for, but through Pennsylvania's Educational Improvement Tax Credit program, you can ensure that your tax dollars stay local. Any C or S Corporation or partnership may contribute to a scholarship organization, education improvement organization, and/or pre-kindergarten scholarship organization. When the gift is given, the company becomes eligible for a tax credit of 100% of the amount donated. The EITC program benefits the donor company in two ways: the business gets credit for paying its taxes and it contributes directly to the education of the community's young people.

One local company that benefits directly from the program is Child Development Centers, Inc., which provides child care and early childhood education for more than 600 infants, toddlers, preschool and school-age children at five centers in Franklin, Oil City, Cranberry and Meadville. This fiscal year more than 25 companies have made EITC contributions totalling almost \$100,000 to CDC's Guardian Angel Scholarship fund. To find out how your company can write a check in support of education, visit [newpa.com](http://newpa.com) and conduct a search for "Educational Improvement Tax Credit."



**Terra Alta Estates** has temporarily postponed construction on new homes in its proposed senior/empty nester community in Sandycreek Township. Owners Jack and Teresa Cochran said work has halted in order for them to address some concerns of potential residents. One of the biggest fears for those buying homes at Terra Alta is that the potential owners do not want to invest in building another home when they are having trouble selling their existing home. The Cochrans said many potential residents were also concerned what would happen if they need to bring in someone to care for them in their home. The Cochrans said they still recognize the need for this kind of development in Venango County and are in discussions with several senior living organizations to find a way to bring in a lease option and the availability of some assisted living. This will not rule out the option of buying a home at Terra Alta, for those who want to. Terra Alta is still very much interested in hearing thoughts and opinions about a senior living/empty nester development in the area. To give your say, call (814) 671-6564 or email [tcochran@alleghenywoodland.com](mailto:tcochran@alleghenywoodland.com).

### Member Briefs

In February, local youth singing troupe **HOLeY Jeans** recorded backup vocals for a famous gospel and rock and roll hall of fame inductee. The group's leader Martha LaVerde-Heise said she was honored when the group was contacted by a representative of Phil Keaggy. Martha said the recording session took about three hours and was a great experience for the kids. The album will come out in the Spring and HOLeY Jeans will have exclusive rights to sell copies as a fundraiser for the group.

**West Park Rehab** is now offering hand rehabilitation by board certified specialist, Edward St. Clair, DPT, CHT. If you have painful, stiff hands that limit your ability to open jars, type, write, button or work, you could benefit from treatment. Hand therapy is offered along with physical rehabilitation, sports injury, aquatic, pediatrics, work rehab, massage therapy and more. For further information or to schedule your appointment today, call (814) 437-6191 or log on to [westparkrehab.com](http://westparkrehab.com).

In February, the **Barrow-Civic Theatre** hired a new general manager, Penny Gustafson. Penny will oversee the day to day operations and employees and volunteers. Penny said her first goal is to raise enough funds to secure the heating and cooling needs of the theatre and fully expects to have the air conditioning in and running before this summer. She will also handle theatre rentals and scheduling aside from the Franklin Civic Operetta Association productions. For more info, call (814) 432-5196.

# Membership Showcase

## Freedom Wireless

In spite of the difficult times many companies are facing, Freedom Wireless at Cranberry Mall has been realizing tremendous growth. The store recently relocated from a 900 square foot space inside the mall to a 2,100 square foot "super store" across the hall. In addition to the extra space, Freedom has added more staff, all in an effort to better serve its customers.

Freedom's Vice President Robert Lafon said before the increases were made, that the wait time for customers to speak to live representatives was averaging about an hour per person. "We receive more letters of appreciation about this store and staff than any other, but persistent in those letters were comments about wait times and the need for more staff. We listened and responded with two and a half times the space and almost double the staff," Robert said.

Freedom Wireless was started about 18 years ago by Darren Rodgers, formerly of Clarion. Now the company is owned by a publicly traded holding company based out of Dublin. With 40 Freedom Wireless stores and its

sister company's 60, the combined organization now boasts 100 locations! Freedom has received the designation of "Premium Retailer" by becoming a full service provider as



\*Photo by Holly Jarzenski-Berlin



well as their accomplishments in selling on behalf of Verizon Wireless. Freedom recently held a grand re-opening to celebrate their new location inside the mall and welcomed their new store manager, Chad Ellis. A Franklin native, Chad has worked in the wireless industry. Chad's job will include supervising the store as well as circulating area businesses, letting them know more about Veri-

zon Wireless capabilities to trouble shoot and replace phones, perform account changes, take bill payments and more.

With all their growth and success, Freedom Wireless is preparing for even more growth in the near future. "The wireless industry has yet to peak," Robert said.

Many families are replacing traditional wired home telephones with cellular phones, and others yet are upgrading their cell phones to more sophisticated devices like the Droid or BlackBerry with Internet access, navigation, calendars, and thousands of other convenient applications. Stop by and see the new, state of the art store the next time you're in the area and learn how a portable, all in one solution could add up to convenience and cost-savings for you and your business and family.

\*Submitted by Freedom Wireless

### Freedom Wireless

6945 U.S. Route 322, Cranberry, PA  
www.4freedomwireless.com

Email: cranberry@4freedomwireless.com

Phone: (814) 676-4620

Fax: (814) 676-2344

### Franklin Area Chamber of Commerce

We offer solutions to meet your employee benefits needs through ChamberChoice!

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contact ChamberChoice at  
1-800-377-3539.

**Chamber**  **Choice**

### The Lamberton House Bed & Breakfast



1331 Otter Street  
Franklin, PA 16323  
814-432-7908  
lambertonhouse.com  
mnicklin@aol.com  
-Wireless DSL -

Mary & Jim Nicklin, Inkeepers

# Member Showcase

## Culligan Water Conditioning

Since 1936, Culligan has been recognized as a world leader in the water treatment industry. The Oil City dealership has been servicing Venango and Eastern Mercer counties for almost as long as the familiar catch phrase “Hey, Culligan Man!” was coined in 1959.

The local staff consists of Kim Adams, the General Manager, who has been with the company now for over 15 years along with local

water consultants Tom Lang on the Commercial business side and Holly Sibble on the Residential side. Culligan also employs two service technicians, two route sales persons, one customer service representative and Office Manger, Trudy Beers. The Oil City dealership has over 85 years of combined experience in dealing with water quality issues. Culligans Commercial Products provide high quality water for applications in manufacturing, hospitals, hotels, food service and many more.

**HEY  
CULLIGAN  
MAN!**



Culligans Residential products offer services to enhance the water quality for your entire family ranging from Reverse Osmosis Drinking Water, Ultra Violet Light sanitization. Iron, Hardness and Chlorine removal. The dealership is part of a nation-

wide network that can meet and exceed all of your water conditioning needs.

Culligan of Oil City is part of the Packard organization. The Corporate headquarters are located in Minnetonka, Minnesota. The Packard franchise is the largest independent organization owning 20 Culligan dealerships.

The Oil City Dealership was recognized nationally by winning the Prestigious Emmett J. Culligan Award in 2006. This award is presented to the

dealership that exemplifies the highest standards in operations, marketing, sales and customer service. Culligan of Oil City is actively involved in supporting the local community. In 2009 the dealership donated over 6000 gallons of water to local organizations in need of fund raising assistance.

Culligan has always been on the leading edge of technologies in the water purification market. This year, Culligan is launching a point of use Bio Cooler – a bottleless, self cleaning system that takes the place of the traditional Bottled Water cooler systems seen so often in businesses.

With local and national leadership Culligan looks to the future to continue its role as the area’s Water Treatment Experts.

*\*Submitted by Culligan*

### Culligan Water Conditioning

425 Seneca Street, Oil City, PA

[www.culliganwater.com](http://www.culliganwater.com)

Email: [kim.adams@culliganwater.com](mailto:kim.adams@culliganwater.com)

Phone: (814) 676-5696

Fax: (814) 676-5286

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**FAMILY SERVICE & CHILDREN'S AID SOCIETY  
OF VENANGO COUNTY**

716 East Second Street • Oil City, PA 16301

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Our services include:

- Adoption Services
- Alternatives to Violence
- Big Brothers Big Sisters
- Drug & Alcohol Program
- Family Foundations Program
- General Counseling
- Home & Community Habilitation
- The HEIGHTS Program
- Oil City P.R.E.P. Program
- PPC Violence Free Network & Shelter
- Supervised Visitation
- Venango Fatherhood Initiative

*Strengthening Families Since 1887*

Franklin Area Chamber of Commerce  
1259 Liberty Street  
Franklin, Pennsylvania 16323

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## Franklin Area Chamber of Commerce

[www.franklin-pa.org](http://www.franklin-pa.org)

**28th Annual Applefest®**

**October 1-3, 2010**

[www.franklinapplefest.com](http://www.franklinapplefest.com)

*The enclosed inserts are provided  
as a service to our members for  
information purposes only and should not  
be considered an endorsement of the  
Franklin Area Chamber of Commerce  
or the Board of Directors.*

**Make a commitment this year:  
Buy from a Chamber Member!!!  
Member to Member Business**

## Calendar of Events

### March

**March 4...**Njacko Backo to perform, Franklin High School, 7:30 p.m., part of the Venango Community Concert Association.

**March 4-7...**Race Car Show at Cranberry Mall

**March 5-6 & 12-14...**Pump Boys & Dinettes, Barrow-Civic Theatre

**March 6...**34th Annual Antiques Show & Sale at the YWCA of Oil City. 9 a.m. to 4 p.m. (814) 676-6528

**March 6...**HOLeY Jeans spaghetti dinner fundraiser, 4 p.m., Church of Nazarene in Oil City

**March 10-11...**The Philanthropic Legacy of the Oil Pioneers, hosted by the University of Pittsburgh at Titusville. Call 800-483-6264 for more information.

**March 11...**Chamber Annual Awards Banquet. Get your tickets before it's too late! (814) 432-5823

**March 13...**Casino Night fundraiser for United Way of Venango County, 7 p.m., Tickets available at door or call (814) 676-6545.

**March 15-21...**American Cancer Society's Daffodil Days! Order forms available by calling (814) 677-6076

**March 17...**Happy St. Patrick's Day!

**March 18-24...**Home, Lawn & Garden Show, Cranberry Mall

**March 19...**Jumpin Jack Flash to perform at Pitt-Titusville Henne Auditorium, 7:30 p.m.

**March 20...**First day of Spring!

**March 20...**Gardening Collage, Venango County Fair-ground (814) 437-7607 sponsored by Franklin Gardeners

**March 20...**YA CASA Texas Hold'em Poker Tournament, Oil City VFW,

**March 21...**Ed Bottegal will play and discuss the accordion at DeBence Antique Music World.

**March 24...**Penn State University Choir will present a free concert at First UM Church in Franklin, 7:30 p.m.

**March 25...**BAH Mixer at Liberty Tax Service, 5-7 p.m.

**March 27...**Red Cross Revue, Barrow-Civic, 7:30 p.m.

**March 27...**Peter Cottontail Express, OC&T RR, 1 p.m.

**March 27...**City of Franklin Easter Egg Hunt, Fountain Park, 11 a.m., for ages 8 and under. Rain date: April 3.

### April

**April 4...**Happy Easter! The Chamber office will be closed on Good Friday.

**April 8...**BAH Mixer, Freedom Wireless, 5-7 p.m.

**April 8...**Oil Region Job Fair at Cranberry Mall, 11 a.m.

**April 10...**Thing Spring decorating class, 11 a.m. to 2 p.m., AmaZing Foods Catering Co. & Café. Details on Page 6.

**April 10...**HOLeY Jeans concert, Barrow Theatre, 7 p.m.

**April 22...**BAH Mixer at the Hearing Care Center, 5-7 p.m.

**April 24...**OC&T Railroad fundraiser auction, 10 a.m.

**April 25...**Walk MS Oil Region Walk kicks off in Bandstand Park at 1 p.m. [www.nationalMSSociety.org/PAX](http://www.nationalMSSociety.org/PAX)